

**POUND-MAKER INVESTMENTS LTD.**  
**Lanigan, SK**

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE, JAN. 23, 2006**

**Pound-Maker launches Share Trading Program**

Pound-Maker Investments Ltd. (PMI), of Lanigan Saskatchewan, has launched a web-based program for trading of the company's shares. Generally, any existing shareholder or other member of the public may enroll as a "Participant" in the Share Trading Program and then submit offers to sell or buy existing shares of the company. PMI will post summaries of all offers that are received at its website – including the number of shares that the Participant is offering to buy or sell, the bid or ask price for the shares, the date the offer was made and the expiry date of the offer - and will then attempt to match as many buy offers with as many sell offers as possible at monthly "Trading Sessions" that will be held on the third Friday of each month. The Share Trading Program is starting immediately with the first Trading Session scheduled for Friday, February 17, 2006. Full details of the Share Trading Program are available at [www.pound-maker.ca/sharetrading.htm](http://www.pound-maker.ca/sharetrading.htm) .

Pound-Maker was originally established under the name Pound-Maker Feeders Ltd. in 1970 when about 50 local area farmers joined together to build a 2,500 head cattle feedlot to create an alternative market for their grain. By the mid-eighties, the feedlot, which is located about 12 kilometers east of Lanigan, had expanded to 8,500 head; and expanded dramatically again in 1991 when the company increased the feedlot capacity by 10,000 head and built a 10 million litre per year ethanol plant. At that time, Pound-Maker Feeders was renamed Pound-Maker Investments Ltd. and reorganized as a holding company for local investors / shareholders, with the integrated feedlot and ethanol plant spun off into a new subsidiary, operating company – Pound-Maker Agventures Ltd. (PMA). Financing for the integrated feedlot and ethanol plant was provided, in part, through a public share offering that resulted in the local investor group growing to over 200 shareholders. At the same time, Saskatchewan Wheat Pool and Mohawk Oil became minority shareholders in PMA. Since then, the feedlot has been further expanded to its current one-time feeding capacity of 28,500 head of cattle and the production capacity of the ethanol plant has increased to approximately 13 million litres annually. Also, PMI acquired the minority interests of the Saskatchewan Wheat Pool and Mohawk Oil such that, since 2002, PMA has been a wholly owned subsidiary of PMI.

Currently, PMI has 643,000 Class "A" shares outstanding, held by approximately 250 shareholders with shareholders owning, on average, about 2,550 shares each. Approximately 80% of the shares are owned by shareholders who live within a radius of 50 miles of the feedlot and who, in addition to owning the company, benefit by having the first right to deliver feed grain to the company (price and quality being equal). The remaining shareholders include persons from just about every corner of Saskatchewan as well some shareholders in most every other province of Canada. The company employs about 50 employees and its operations consume roughly 120,000 tonnes of feed grains and forages each year.

In its fiscal year ended July 31, 2005, PMI had net earnings of just over \$3 Million (\$4.78 per share) on sales of approximately \$40.5 Million. Shareholders equity at July 31, 2005 was \$9,067,000 (\$14.10 per share). PMI is a "reporting issuer" under Saskatchewan securities legislation and its annual audited and semi-annual unaudited financial statements and other "continuous disclosure" documents are published on SEDAR at [www.sedar.com](http://www.sedar.com). Additional information is available at [www.pound-maker.ca](http://www.pound-maker.ca) .

PMA President Brad Wildeman explained that “most of our shareholders have owned their shares for twenty-five years or more. Some would now like to be able sell shares and others would like to increase their shareholdings. Moreover, we’ve had lots of inquiries over the years from members of the public asking how they can buy shares. However, because we’re not listed on a stock exchange and there is no published “market price” for the shares, it has often been difficult for buyers and sellers to successfully match up and complete trades. The Share Trading Program has been designed to alleviate this problem. Basically, the Share Trading Program is, on one hand, a system of rules and procedures that allows interested people to buy or sell shares in a way that is safe, secure, transparent and confidential and, on the other hand, a way to provide potential buyers and sellers with up-to-date current and historical trading information about share prices and trading volumes. PMI’s role in the Program is purely administrative; acting as a clearing house for buyers and sellers. PMI does not itself buy or sell shares under the Program and does not solicit people to participate in or trade shares under the Program. Neither PMI nor any of its directors, officers, employees or agents provide investment advice and no fees or commissions are charged to buy or sell shares under the Program.”

Myles Wildeman, the Chairman and President of PMI stated: “The whole idea behind Pound-Maker is to create value. For over thirty-five years we’ve done this by providing local area farmers an alternative market for their grain, by providing employment for their children and by generally enhancing the economy opportunities in our community. The Share Trading Program is designed as a way to continue to create value for both our existing and future shareholders by creating some liquidity for their shares”.

For further information about Pound-Maker Investments Ltd. and Pound-Maker Agventures Ltd. contact:

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For additional information about the Share Trading Program or to enroll as a participant in the Program check out the company’s website a [www.pound-maker.ca](http://www.pound-maker.ca) or contact Sheri Pedersen at [sheri@pound-maker.ca](mailto:sheri@pound-maker.ca) .

**This release is provided for information purposes only. It is not an offer to sell nor a solicitation of offers to buy securities of Pound-Maker Investments Ltd or of any other issuer. The Share Trading Program is governed by detailed terms and conditions that are published at the company’s website and is operated pursuant to and in compliance with General Order / Ruling 21-901 of the Saskatchewan Financial Services Commission “In the Matter of Market Facilitation Activities by Issuers in Their Own Securites”.**